IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Susumu Nakagawa

Serial No. : 09/878.581

Filed : June 11, 2001

For : IMAGE CONTENT AND ADVERTISEMENT DATA

PROVIDING METHOD, SYSTEM, AND APPARATUS

Examiner : Sheleheda, James R.

Art Unit : 2424

Confirmation No. : 2762

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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via Electronic Filing Services on May 17, 2011.

Yedea H. Walker
(Name of person signing transmittal)

Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.111

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This Amendment responds to the Office Action dated March 9, 2011 (Paper No.

20110302). Please amend the above noted application as follows:

May 17, 2011